

# Be a “MONbassador” to make Kumamoto’s attraction popular in Asia!

The Kumamoto’s sales manager, KUMAMON, is very popular in Japan. Now his activities go beyond national boundaries, and he works hard every day to let everyone in Asian countries know about Kumamoto’s attraction.

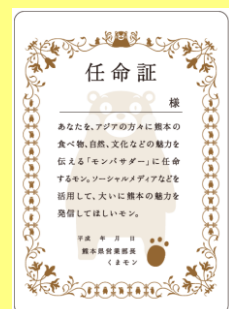
And now, KUMAMON is looking for his assistants. Please be a bridge between Kumamoto and Asia, and help us to advertise Kumamoto! KUMAMON will appoint you as a “MONbassador”.

※ MONbassador is a coined word that combines KUMAMON and ambassador.



I want you to make Kumamoto’s attraction popular in Asia, such as Kumamoto’s tourist spots and delicious food.

Every MONbassador will get a certificate of appointment and a special pin badge.



## **1 Activities of MONbassador**

Please provide information about Kumamoto's attraction in your favorite way, like Facebook, blogs, homepages, and so on. With your consent, we'd like to introduce you in our Kumamoto prefecture's webpage. We'd like you to report your activity and fill out questionnaires occasionally. ※Without reward

## **2 Privileges of Monbassador**

- ① You will get a certificate of appointment and a MONbassador badge (special pin badge).
- ② We will invite you to a party and Kumamoto tour only for MONbassadors for free. However, the transportation expenses to the meeting place (in Kumamoto city) will not be paid.

## **3 Qualification requirements**

Those who meet all the following ①~③

- ① Those who love Kumamoto and have some connection with Kumamoto, such as coming from Kumamoto, living in Kumamoto, having visited Kumamoto, having friends or relatives in Kumamoto, or having contacts with Kumamoto's organizations or companies.
- ② Those who have close relationship with Asia, such as coming from Asia, living in Asia, doing Asia-related work, or being good at languages spoken in Asia.
- ③ Those who can provide information to Asia or overseas including Asia by using social media etc.

## **4 Term**

No particular term. If you'd like to resign it, please contact us.

## **5 How to register**

Submit a MONbassador registration (application) form directly to the person in charge, or send it to the address shown in 6 by E-mail, FAX, or mail.

## **6 Information for submission and contact**

**〒862-8570 (Address is not needed) Person in charge in  
PR division, Kumamoto prefecture: Taira**

**TEL 096-333-2027      FAX 096-386-2040**

**E-mail: [kouhou@pref.kumamoto.lg.jp](mailto:kouhou@pref.kumamoto.lg.jp)**

**Monbassador Website:**

**<http://www.pref.kumamoto.jp/soshiki/3/monbassador.html>**